



2019 SPIRIT PROMOTION

SHARE YOUR C-STATE SPIRIT!

OBJECTIVE: Build employee morale while increasing market-wide brand recognition and good will in public and via social media

CONTEST: All current Cincinnati State employees are eligible to participate. Winner must be an employee at time of drawing.

Employees receive a Cincinnati State t-shirt at the holiday luncheon as a gift (12/6/18).

Employees post photos or videos of themselves wearing ANY C-State brand-compliant apparel in public between 12/6/18 – 6/30/19 using hashtag **#CStateSpirit2019**. We encourage staff to take photos WITH the people they talk to about Cincinnati State while wearing their gear.

ALL photo and video posts count as a contest entry (posts of words only do not –it's about wearing your gear in public). The more you post, the more your chances to win, but each entry must be unique. All entries become property of Cincinnati State and could be used for Marketing & Communication purposes.

Winners selected randomly from all found entries posted: First prize: \$250 VISA card. Second Prize: \$100 VISA card. Third Prize: \$50 VISA card

Cincinnati State reserves the right in its sole discretion, to cancel the promotion in its entirety, or only the online portion, if it becomes technically corrupted or because of non-authorized human intervention. Winners will be determined by random drawing from all eligible entries received during the contest window. Drawings will be held on 6/30/19 or when reasonable.

Cincinnati State, its agents and representatives, are not responsible for and will not be liable for (I) late, lost, damaged, misdirected, incomplete, or unintelligible entries; (II) telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures or difficulties of any kind; (III) failed, incomplete, garbled or delayed computer transmissions; (IV) any condition caused by events beyond the control of Cincinnati State that may cause the promotion to be disrupted or corrupted; (V) any injuries losses or damages of any kind arising in connection with or as a result of the promotion, or from participation in the promotion; or (VI) any printing or typographical error in any material associated with the promotion.

Promotion includes one random "Spirit Friday Promotional Giveaway" per month January – June (6 total) with the "Secret Spirit Spotter" delivering promotional items while supplies last.

TIMING: December 6, 2018 – June 30, 2019